

Position of Commercial Manager

Peta Trading Ltd , a member of Peta Holdings, is a dynamic and established company engaged in the production and trading of painting tools and other related items.

The company has customers in over 12 countries worldwide , covering Cyprus as well as several markets in the Middle East .

We are seeking to recruit an experienced Commercial Manager to be based in Nicosia.

He / She will be working closely with current Senior Sales Director.

Duties & Responsibilities

- Responsible for general marketing and promotion of current and new products.
- Communication with customers in Cyprus and overseas
- Expand current local and export businesses.
- Conduct market research to identify trends, competitors' offerings, demographics, and other information that influences marketing strategies.
- Organize/attend marketing activities or events/exhibitions to increase brand awareness and promote products to develop current markets and enter new markets.
- Initiate press releases and management of products used for marketing purposes, such as brochures, posters, advertisements in media, magazines, newspapers, etc.
- Any other related duties requested by the General Management and the Board of Directors of the Company.

Requirements & qualifications

- Degree in Business Administration or equivalent.
- Minimum of 3 years of working experience in the sales industry.
- Excellent communication and interpersonal skills.
- Excellent knowledge of Greek and English, written and oral. Knowledge of the Arabic language will be considered a significant advantage.
- Multitasking capability
- Willingness to work flexibly , travel abroad , and appreciate different cultures .
- Valid driving licence

Remuneration and Benefits

An attractive remuneration package will be offered to the successful candidate, according to qualifications and experience.

Interested applicants should forward their CV to : **peta@spidernet.com.cy**

Kindly mention the title of the position as subject.

All applications will be treated with absolute confidentiality.

Deadline for applications is the 31st of January 2024 .